

Spreading the word

We think it's important to help people keep track of our progress - and to show the world that things are changing in the West End. That's why our Communications Team works hard to spread the word about our work.



Howay the West End!
We're always looking for different ways to promote the area - we even tried to sign Toon star Peter Beardsley!



Keeping in touch
A recent opinion poll showed that 71% of local people are familiar with our work



Now that we've become Centre West, our magazine's had a revamp too



Telling the world
Outdated views of our area can take time to change - so we teamed up with the Council to spread positive West End news in other parts of town too



Full of local news and stories, New Deal News won an award from the Plain English Campaign



Read all about it!
We've secured hundreds of positive West End stories in the media

Community at our heart

Our **Community Regeneration Team** helps residents to bring change to their own neighbourhoods.



Stronger community
Over 60 local groups supported



New skills and knowledge
Over 100 initiatives to strengthen community groups



Gathering your views
Over 90 community consultations



Starting up
Over 25 new community organisations established



Getting involved
Over 300 new residents involved in community organisations (and over 150 onto community management committees)



Raising the money
Over £280,000 of funding raised by community organisations with our support

To find out more about our work, contact us on 0191 277 2888.

Elswick - Westgate - Wingrove
www.centre-west.com

Helping you to make a difference

These are just a few of the things our Community Regeneration Team has achieved:



Helped local residents to secure £1.5m for the new Nunsmoor Centre



Helped local people improve safety on Scotswood Road and set up Mather Waverley community garden



Helped residents in other neighbourhoods to get new play areas



Organised festivals and events, including a talent show at St James' Park



Helped 47 community group members attend training courses and seven residents to gain NVQ qualifications in Community Development



Organised elections every year - so that residents can take the lead locally